T.C.

ADANA ALPARSLAN TÜRKEŞ BİLİM VE TEKNOLOJİ ÜNİVERSİTESİ

2024-2025 İŞLETME BÖLÜMÜ DERS BİLDİRİM FORMU

1. SEMESTER **Tarih: 29/03/2024**

Code	Course Name	Compulsory/ Elective	T	P	C	ECTS
HIS 101	Ataturk's Principles and History of Turkish Revolution I	Compulsory	2	0	NC	2
TUR 101	Turkish Language I	Compulsory	2	0	NC	2
BAD 111	Calculus I	Compulsory	3	0	3	6
BAD 125	Introduction to Business I	Compulsory	3	0	3	5
BAD 101	Introduction to Information Technologies	Compulsory	3	0	3	5
BAD 103	English for Academic Purposes I	Compulsory	3	0	3	5
BAD109	Behavioral Sciences	Compulsory	3	0	3	5
		TOTAL	15	0	15	30

- During 1st semester, elective course with minimum 0 ECTS should be taken.

2. SEMESTER

Code	Course Name	Compulsory/ Elective	T	P	C	ECTS
HIS 102	Ataturk's Principles and History of Turkish Revolution II	Compulsory	2	0	NC	2
TUR 102	Turkish Language II	Compulsory	2	0	NC	2
BAD 112	Calculus II	Compulsory	3	0	3	6
BAD 126	Introduction to Business II	Compulsory	3	0	3	5
BAD 102	Introduction to Economics	Compulsory	3	0	3	5
BAD 104	English for Academic Purposes II	Compulsory	3	0	3	5
BAD 110	Career Planning	Compulsory	3	0	3	5
		TOTAL	15	0	15	30

- During 2nd semester, elective course with minimum 0 ECTS should be taken.

3. SEMESTER

Code	Course Name	Compulsory/ Elective	T	P	C	ECTS
BAD 233	Accounting I	Compulsory	3	0	3	5
BAD 217	Statistics I	Compulsory	3	0	3	5
BAD 225	Management of Organizations	Compulsory	3	0	3	5
BAD 235	History and Philosophy of Science	Compulsory	3	0	3	5
LAW 201	İntroduction to Law	Compulsory	3	0	3	5
BAD 201	Microeconomics	Compulsory	3	0	3	5
		TOTAL	18	0	18	30

- During 3rd semester, elective course with minimum 0 ECTS should be taken.

4. SEMESTER

Code	Course Name	Compulsory/ Elective	T	P	C	ECTS
BAD 234	Accounting II	Compulsory	3	0	3	5
BAD 218	Statistics II	Compulsory	3	0	3	5
BAD 226	Organizational Behavior and Leadership	Compulsory	3	0	3	5
BAD 204	Financial Literacy	Compulsory	3	0	3	5
LAW 202	Law of Obligations	Compulsory	3	0	3	5
BAD 202	Macroeconomics	Compulsory	3	0	3	5
		TOTAL	18	0	18	30

- During 4th semester, elective course with minimum 0 ECTS should be taken.

5. SEMESTER

Code	Course Name	Compulsory/ Elective	T	P	C	ECTS
BAD 381	Principles of Marketing I	Compulsory	3	0	3	5
BAD 321	Entrepreneurshıp and New Venture Development	Compulsory	3	0	3	5
BAD 343	Financial Management I	Compulsory	3	0	3	5
BAD 353	Operations Management I	Compulsory	3	0	3	5
	Area Elective	Elective	3	0	3	5
	Area Elective	Elective	3	0	3	5
		TOTAL	18	0	18	30

- During 5th semester, elective courses with minimum 10 ECTS should be taken.

6. SEMESTER

Code	Course Name	Compulsory/ Elective	T	P	C	ECTS
BAD 382	Principles of Marketing II	Compulsory	3	0	3	5
BAD 322	Human Resources Management	Compulsory	3	0	3	5
BAD 344	Financial Management II	Compulsory	3	0	3	5
BAD 354	Operations Management II	Compulsory	3	0	3	5
	Area Elective	Elective	3	0	3	5
	Area Elective	Elective	3	0	3	5
		TOTAL	18	0	18	30

- During 6th semester, elective courses with minimum 10 ECTS should be taken.

7. SEMESTER

Code	Course Name	Compulsory/ Elective	T	P	C	ECTS
BAD 421	International Management	Compulsory	3	0	3	5
	Area Elective	Elective	3	0	3	5
	Area Elective	Elective	3	0	3	5
	Area Elective	Elective	3	0	3	5
	Area Elective	Elective	3	0	3	5
	Area Elective	Elective	3	0	3	5
		TOTAL	18	0	18	30

- During 7th . semester, elective courses with minimum 25 ECTS should be taken.

8. SEMESTER

Code	Course Name	Compulsory/ Elective	T	P	C	ECTS
BAD 422	Strategic Management	Compulsory	3	0	3	5
	Area Elective	Elective	3	0	3	5
	Area Elective	Elective	3	0	3	5
	Area Elective	Elective	3	0	3	5
	Area Elective	Elective	3	0	3	5
	Area Elective	Elective	3	0	3	5
		TOTAL	18	0	18	30

- During 8th . semester, elective courses with minimum 25 ECTS should be taken.

Total Credits: 138 ; Total ECTS Credits: 240

AREA ELECTIVE COURSES						
Code	**Course Name**	**Compulsory/ Elective**	**T**	**P**	**C**	**ECTS**
5. SEMESTER						
BAD 303	Academic Reading and Writing	Elective	3	0	3	5
BAD 323	Organizational Theory	Elective	3	0	3	5
BAD 363	Case Studies in Marketing	Elective	3	0	3	5
BAD 369	Cooperative Management	Elective	3	0	3	5
BAD 345	Capital Markets Analysis	Elective	3	0	3	5
BAD 347	Financial Markets and Institutions	Elective	3	0	3	5
BAD 349	Financial Statement Analysis	Elective	3	0	3	5
BAD 355	Operations Research-I	Elective	3	0	3	5
BAD 371	Supply Chain Management and Logistics	Elective	3	0	3	5
BAD 373	Internship	Elective	0	2	0	5
BAD 375	Volunteering Studies	Elective	1	2	2	5
BAD 377	Management History	Elective	3	0	3	5
BAD 379	Communication, Digital Technology, and Organization	Elective	3	0	3	5
6. SEMESTER						
PSA 332	Public Finance	Elective	3	0	3	5
BAD 324	Cross-Cultural Management	Elective	3	0	3	5
BAD 326	Positive Psychology	Elective	3	0	3	5
BAD 364	Services Marketing	Elective	3	0	3	5
BAD 370	Retail Marketing	Elective	3	0	3	5
BAD 346	Portfolio Management	Elective	3	0	3	5
BAD 348	Investments& Valuation	Elective	3	0	3	5
BAD 336	Auditing	Elective	3	0	3	5
BAD 356	Operations Research-II	Elective	3	0	3	5
BAD 372	Decision Analyse	Elective	3	0	3	5
BAD 376	Diversity, Equity and Inclusion	Elective	3	0	3	5

AREA ELECTIVE COURSES						
Code	**Course Name**	**Compulsory/ Elective**	**T**	**P**	**C**	**ECTS**
7. SEMESTER						
BAD 431	Managerial Accounting	Elective	3	0	3	5
BAD 433	Principles of Taxation	Elective	3	0	3	5
BAD 445	Advanced Financial Management	Elective	3	0	3	5
BAD 447	International Finance	Elective	3	0	3	5
BAD 425	Business Ethics	Elective	3	0	3	5
BAD 427	Social Entrepreneurship	Elective	3	0	3	5
BAD 467	Marketing Research	Elective	3	0	3	5
BAD 469	International Marketing	Elective	3	0	3	5
BAD 455	Multicriteria Decision Making	Elective	3	0	3	5
BAD 413	Research Methodology-I	Elective	3	0	3	5
BAD 415	Project Management	Elective	3	0	3	5
PSA 401	Social Structure of Turkey	Elective	3	0	3	5
BAD 471	Management Information System	Elective	3	0	3	5
BAD 473	Equity Finance and IPO	Elective	3	0	3	5
BAD 475	Organizational Development and Change Management	Elective	3	0	3	5
BAD 477	Strategic Marketing Management	Elective	3	0	3	5
BAD 479	Internship	Elective	0	2	0	5
8. SEMESTER						
BAD 434	Advanced Accounting	Elective	3	0	3	5
BAD 436	Cost Accounting	Elective	3	0	3	5
BAD 446	Case Studies in Finance	Elective	3	0	3	5
BAD 448	Behavioral Finance	Elective	3	0	3	5
BAD 426	Selected Topıcs In Management	Elective	3	0	3	5
BAD 428	Innovation Management	Elective	3	0	3	5
BAD 462	Consumer Behavior	Elective	3	0	3	5
BAD 468	Sales Management	Elective	3	0	3	5
BAD 470	Digital Marketing	Elective	3	0	3	5
BAD 454	Production Scheduling	Elective	3	0	3	5
BAD 456	Statistical Quality Control	Elective	3	0	3	5
BAD 424	Supply Chain and Logistics Management	Elective	3	0	3	5
BAD 414	Research Methodology-II	Elective	3	0	3	5
BAD 472	Industry 4.0 and Artificial Intelligence	Elective	3	0	3	5
BAD 474	Financial Risk Management	Elective	3	0	3	5
BAD 476	Philosophy of Management and Organizations	Elective	3	0	3	5
		TOTAL				

T = Theoretical; P = Practical; C = Credit, NC = Non-Credits

In order to obtain the BSc in Business Administration degree, students must accumulate 240 ECTS credits and successfully complete all of the compulsory and elective courses with minimum 240 ECTS.

Bologna Coordinator of Dept. of Business Administration : Asst.Prof.Dr. Serhat KONUK